

POLARIS

CONSULTING



NAVIGATE
YOUR SUCCESS

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INTRO

BACKGROUND

Entering the world of work is the start of an exciting new chapter in each of our life stories. It opens the doors to the rest of our lives and sets us off on a journey that will take us to new places, learn new things, create new friendships and help form our own identities. The world is full of possibilities, and each one has the potential to change our lives in ways we cannot imagine today.

But that seemingly endless set of options in front of you can also be daunting. For many people, leaving the world of education and taking this first step into the world of work can feel overwhelming. Where should you start, and what should you focus on? Once you know your priorities, how do you best prepare yourself to secure the ideal role that will start you in your career? Up until this point in your life, many will have been surrounded by teachers and mentors who guided you through difficult choices. However, professional guidance around career options and coaching on securing the role of your dreams has been challenging to find. Yet you are about to set off on a journey that will define the rest of your life. Indeed, now is precisely time when you need the most professional support as you set about opening those first doors into your career.

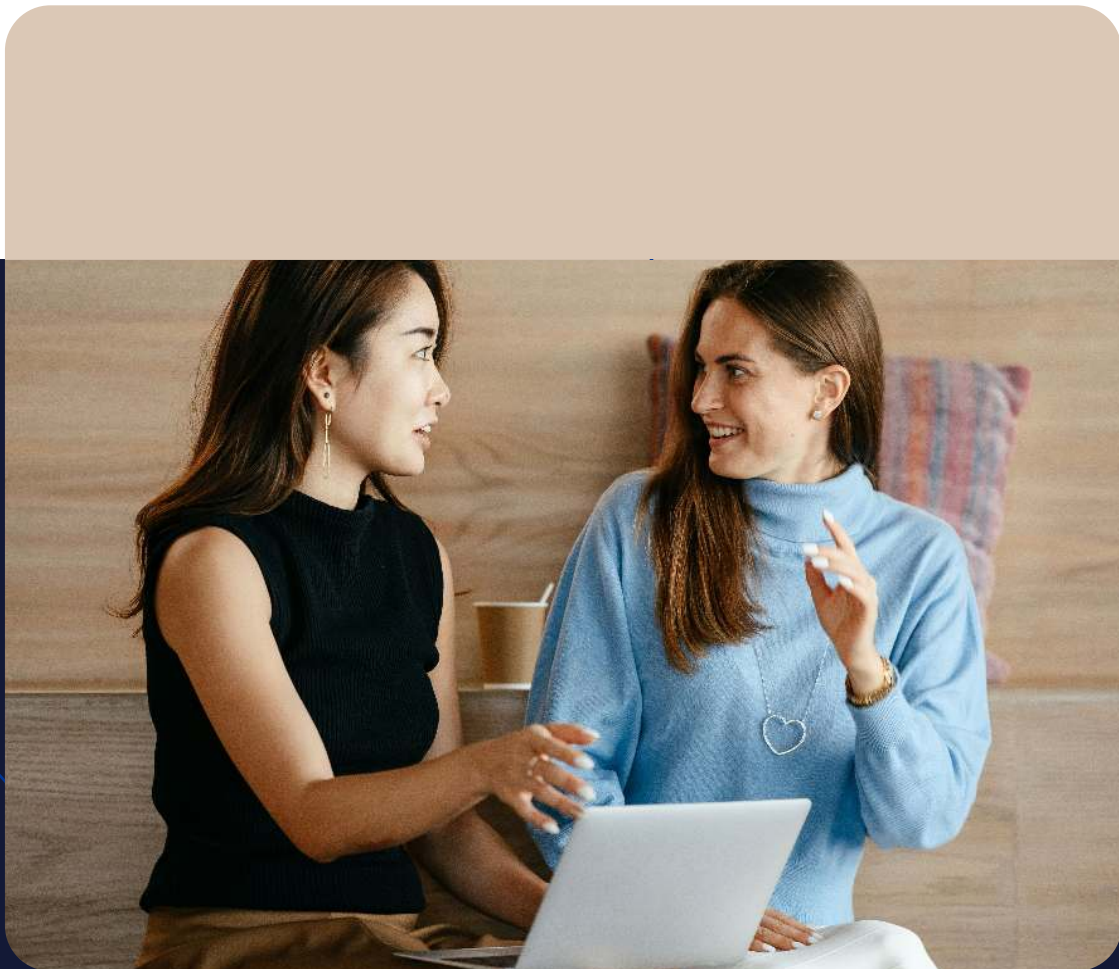
ABOUT US

Polaris Consulting focuses on helping talented people secure entry-level roles in some of the world's most attractive industries. We deliver our services through a structured program designed to ensure you are focused on the opportunities most relevant to your personal career aspiration and trained in all the skills necessary to perform at your highest potential through the application process.

There are many phases to your job search. Whether it be understanding your own aspirations, your initial exploration of different sectors, performing in an interview, or even switching careers, we are alongside you, helping you deliver your best and stand out in a competitive world.



Our mission is simple: to help you realise your professional potential and enter the world of work in the best-equipped way. We achieve this with you through our team of seasoned mentors and professional advisors across multiple industries, many of them boast over 20 years of experience and hold senior management positions in some of the world's best-known organisations. We support this with our network of employers, each looking for the talent they need to grow.



OUR MISSION

Our goal is to help you clarify where you should focus your early career, equip you with the skills necessary to secure the right role and connect you with the people looking for your talent.

OUR GOAL



OUR CORE VALUES





Executive-Level Mentor Team

Comprising senior executives from top companies in the UK, US and China, many of them with over 20 years of experience, our mentor team brings an expert-level understanding across multiple industries, combined with extensive professional and life experiences. Through personalised and forward-looking career planning, we help you focus on the right sector for you, ensuring you understand how your career can develop in your chosen field and the application process you will need to follow to secure your role.



Extensive Recruitment Channels

We collaborate with numerous headhunting firms as well as renowned domestic and international businesses to provide you with a vast array of recruitment opportunities. We work with you to navigate each application process to ensure you present your full potential to your prospective employer. As a member of the Polaris family, you will also have the opportunity to attend networking events to broaden your own network and meet others who can help you on your journey.



Exclusive Real-world Interview Simulation

We offer a unique opportunity for real-world simulation with leading company recruiters: the chance to engage with recruiters from prestigious companies for advanced simulations. You will receive extensive, targeted feedback and improvement suggestions designed to refine everything from your communication style to your skillset, ensuring they align perfectly with job requirements and corporate culture. This will set you apart from other candidates, giving you a competitive edge.



OVERVIEW

“ Message From POLARIS

For thousands of years, mankind has explored our planet. Journeys were full of challenges as the early explorers visited new and unique environments. Navigating their way was often fraught with difficulty, but the one constant that guided their path was Polaris, the North Star. Since the dawn of exploration, Polaris has guided millions of people to their destination. So important was it's role that civilisations over the millennia have revered the North Star. In China, Polaris is known as Ziwei, the Emperor Star, embodying nobility, auspiciousness, and prosperity. It symbolises the utmost honour, presiding over career and fortune with its divine influence.

We believe that building your career is akin to undertaking such a journey. As the future unfolds, it will bring both challenges and opportunities. Navigating this complex and unpredictable world requires expertise and a constant belief in one's destination. Each of us must find our own North Star to guide us along our way. Without it, it can be challenging to know which way to turn. But once we have found our own constant, we have a framework to take so many decisions along the way and truly realise our full potential.

That is why we have created Polaris Consulting to give each of you a guiding beacon as you start your professional life and take your first steps on what will become the most wonderful journey.



OUR EXECUTIVE TEAM

We provide the most powerful and experienced group of tutors and mentors focused on delivering expert and personal guidance to you. They each have many years of experience operating at senior levels in their organisations, covering global industries, including Consulting, Banking, Finance, Technology, Real Estate, Sales & Marketing and Legal. Many will have started their businesses, while others are experts in understanding what employers look for in their new recruits and helping you hone your skills to present a powerful and compelling application. They will guide you through what it means to work in specific sectors, what it takes to be successful, how to present yourself through the application process, and ultimately, how to position yourself best to secure the employment offer you seek. Above all, they have lived the life you intend to follow, and they will be your personal guide to help you follow a similar path. Nowhere else will you find the opportunity to openly discuss your career options and put in place the plans and skills you will need with such senior experts, and they are all committed to helping you make the success of your career that they have made of theirs.

OUR SERVICES

1 Self-Awareness

Comprehensive job-seeker self-awareness evaluation using Thomas International psychometric assessments, delivering a holistic personal description across skills, personality, preferences, and language abilities.

2 Career Planning & Industry Exploration

Long-term career planning and goal setting with senior management mentors, aimed at achieving a focussed career track in a chosen sector. Industry sector deep dive through interviews with veteran mentors to ensure informed career choices and minimise wasted effort.

3 Building Basic Job Search Expertise

Working with your mentor to build basic expertise in the overall recruitment process. Learn the techniques to find the best opportunities and present yourself in the best possible way.


4 Rigorous Preparation With Your Mentors

Your mentors will coach you one-on-one to prepare your CV, understand the various forms of job applications and interviews, improve your behavioural and technical interview skills, build your network and conduct mock interviews.

5 Post-Offer Support

After receiving an offer, we will help you evaluate the opportunity and help you prepare yourself to be a success in your new role.

As a member of the Polaris Elite Club for alumni, you will benefit from full access to all future Polaris events, networking opportunities and career insights as you build your own career.

Our Service Distinguishes Itself 
Through Five Core Features Above

	Acceleration Program	VIP Program	Elite Program
Target Audience	This program suits job seekers in their final year of college or who have just graduated. Highly customised and modular courses are available to achieve a quick sprint	This program suits students who want to define long-term career plans. By building high-quality recruitment knowledge and improving their capability as early as possible, they can best position themselves for an internship or first professional role	This program suits students who want deeper levels of support in all aspects of their career development, accessing Polaris' senior mentor services throughout their career planning and job search journey over an extended period
Coaching Duration	6 months	12 months	24 - 36 months
Coaching Hours	15 H	25 H	TBC



POLARIS

Consulting Coaching Program

Course Modules	Course Content	Acceleration	VIP	Elite
		6 months	12 months	24-36 months
		15 H	25 H	TBC
Ongoing Support	Student Concierge Throughout Entire Coaching Journey (Office Hour On WeChat)	●	●	●
	Polaris Onboard Kit	●	●	●
	Online Workshop and Seminars	●	●	●
Stage One: Self-awareness	Professional Psychometric Assessment	●	●	●
	Personal Competitiveness Assessment	●	●	●
	Business English Test	●	●	●

Course Modules	Course Content	Acceleration	VIP	Elite
		6 months	12 months	24-36 months
		15 H	25 H	TBC
Stage Two: Career Planning and Industry Exploration	Pre-discussion With Professional Coach: Overall Assessment Of The Students	●	●	●
	Focus On 2-3 Preferred Industries	●	●	●
	Industry Basic Knowledge In Chosen Sectors	○	●	●
	Career Path Planning And Personalised Job Search Strategy	●	●	●
	Personal Academics & Activities Planning	○	●	●
	Industry Insights With Industry-specific Mentor	○	○	●
	One-on-One Interview With Senior Industry Expert	○	○	●
Stage Three: Building Basic Job Search Expertise	Basic Recruiting and Job Application Skills	○	●	●
	AI-enabled Job Research	●	●	●
	Self-Confidence and Initiative	○	●	●
	Cultural Intelligence	○	○	●
	LinkedIn Profile Development	○	●	●
	Networking Strategy	○	○	●
	Personalised Narrative For Interview	○	●	●
Stage Four: Rigorous Preparation With Your Mentors	Advanced Psychometric Assessment	○	○	●
	Advanced CV/Resume Methodology	○	○	●
	Personalised Cover Letter And CV / Resume Enhancement	●	●	●
	Effective Self-Promotion	○	●	●
	Application Procedures: Knowledge and Tips	○	●	●
	Common Interview Questions And Solution Approach	●	●	●
	Target Job Online Test Preparation	●	●	●
	Technical Skill Drills	●	●	●
	Behavioural Interview Drills	●	●	●
	Case Study Interview Drills	●	●	●
	Group Interview Strategies and Skills	●	●	●
	Mock Interviews	●	●	●
	Company Recommendations	●	●	●
Stage Five: Post-Offer Support	Offer Evaluation and Legal Advice	○	●	●
	Western Workplace Culture and Skills Transition	○	●	●
	Business Etiquette	○	○	●
	Basic Work Life Skills - Work Software, Business Communication	○	○	●
	Advanced Communication Skills	○	○	●
	Membership of Polaris Elite Club For Future Polaris Events and Alumni Networking	●	●	●



THE SERVICE PROCESS

Stage | 1

Through discussion with a dedicated sales consultant, the job-seeker and Polaris Consulting agree on which courses and service packages are best suited to meet the job seeker's needs, and the service package and contract are tailored and created.

Stage | 2

The job-seeker undertakes an online psychometric assessment that helps them understand themselves in-depth, detailing abilities, interests, personality and behaviours, highlighting areas where they are most comfortable, as well as aspects of life that they find most challenging. This assessment is designed to raise the job-seeker's self-awareness, which is an essential aspect in determining the appropriate career path best suited to each individual. Through sessions with an experienced occupational psychologist, the job-seeker starts to build a framework that allows them to capitalise on their individual strengths, as well as techniques to help them better manage those aspects where they find themselves outside their comfort zone. This understanding will be a life skill that the job-seeker will carry with them.

Stage | 3

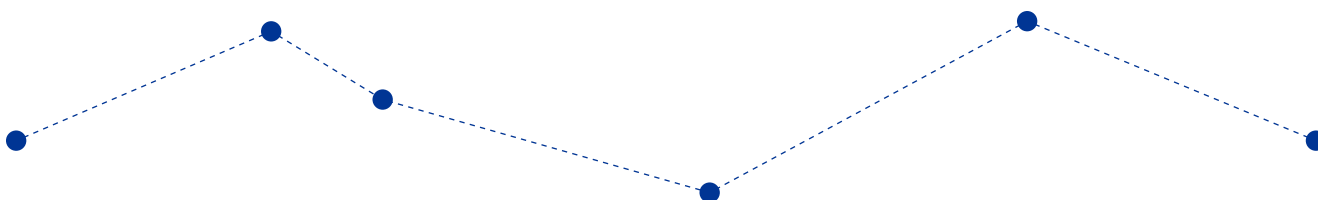
Working with a Career Planning mentor, the job seeker will explore the numerous sector and industry possibilities, building a more detailed picture of the type of role and sector that would be most suited to them. Once a pathway is agreed upon, a career development plan and practical job search strategy are formulated.

Stage | 4

Working with an Industry mentor, the job-seeker builds an in-depth understanding of the career opportunities and development routes available in their chosen sector. One-on-one training begins in company research skills, creating an outstanding resume, building your online professional presence, online application processes and guidance, interview coaching, and the associated career skills the job-seeker will need throughout their professional life.

Stage | 5

Conduct and practice interview simulations for specific positions, including one-on-one interviews, group discussions, networking, case analyses, and Assessment Centers, with professional feedback and improvement suggestions from the perspective of an experienced recruitment professional. Mentoring throughout the application process to ensure the job-seeker is best equipped to present their best selves to their potential employers.



Stage | 6

Preparation and transition into employment post-offer, covering a broad range of topics as required, including examples such as offer evaluation and negotiation, business English, office software, leadership enhancement, and more.

WHY CHOOSE US

Assessment:

Utilising scientific testing models to uncover job seekers' potential and custom-tailor career paths based on their interests, strengths, and abilities.

Tutoring:

Based on competency models in recruitment, our course system is designed across four dimensions: professional hard skills, industry understanding, behavioural skills and presentation and communication skills. Our ultimate goal is to familiarise clients with the UK job market, processes, and skills requirements, ensuring mastery of standardised interview processes.

Practice:

Integrating knowledge through practice and application, we provide pre-class reading materials and cases for preparatory thought; post-class, we assign tasks and practices based on students' progress and course topics. Interview simulations are a crucial practice component, preparing students for potential real-world interview questions and acclimating them to high-pressure environments.

Supervision:

Recognising that job-hunting is a project requiring process and progress management; we assign a class monitor to accompany applicants throughout, assisting with the application progress, addressing queries, updating position information, ensuring an organised application process akin to a concierge service.

OUR SYSTEM

Each of us is unique, so to ensure an optimal outcome for every client at Polaris Consulting, we employ a team of experienced mentors with deep industry and functional expertise built over many years, supported by a scientifically rigorous tutoring system to guarantee the quality of teaching at every step and results tailored for each job-seeker.

OUR MENTORS



- **Industry Veterans:**

1)With over ten years of experience, deeply familiar with various companies' recruitment requirements, responsible for initial capability discovery and career planning, offering targeted improvement suggestions for resumes, CVs, and interviews.

- **Industry Practitioners:**

Individuals with over five years of experience in sectors covering finance, consulting, technology, and law, possessing deep knowledge of internal standards, promotion mechanisms, and skill requirements and capable of distilling this knowledge into structured course materials for one-on-one teaching.

- **Recruitment Process Experts:**

Specialists in online and offline recruitment processes, knowledgeable about different types of tests and solving strategies, and capable of guiding clients through extensive practice to successfully navigate the online recruitment tests of top companies.

- **Executive Mentors:**

Unique to Polaris Consulting, these are industry executives with over 20 years of experience offering one-on-one insights that can be career—and life-changing. Polaris is the only firm that boasts the resources and confidence to engage CEOs and senior managers as mentors.

OUR INDUSTRIES EXPERTISE



Finance

Accounting

Consulting

Engineering

Law

Marketing

